



## 50th ANNIVERSARY LITTLE NATIVE HOCKEY LEAGUE

### HEAD OFFICE

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### Little NHL 50th Anniversary Committee Members

**Patrick Madahbee**  
Committee Chair

**Chico Ralf**  
President (Acting)

**Jamie Maness**  
Vice President (Acting)

**Marvin Assinewai**  
Past President

**Debbie Debassige**  
Past President

**Meriza George**  
Secretary

**Alisha Anderson**  
Committee Member



### Tournament 2024 - Sponsorship Opportunities

Dear Community Partners and Friends:

The Little NHL Executive team is pleased to announce that planning for the 50th Anniversary of the Little Native Hockey League (Little NHL) tournament is well underway. To Celebrate this important milestone of the 50th Anniversary of the Little NHL, we are pleased that the tournament and festival will take place in the city of Markham, Ontario.

We are reaching out to community and corporate partners to ask for your consideration of the enclosed sponsorship opportunities as an excellent way to promote your company to Indigenous hockey enthusiasts, business owners and First Nations organizations from across Ontario. All proceeds raised from this sponsorship campaign will go directly towards hosting the tournament and supporting young Indigenous athletes.

This prestigious event has grown to be the largest First Nation organized youth hockey tournament in Canada, fostering pride, personal growth and teamwork while instilling strong values to enable youth to become our leaders of tomorrow.

We know with certainty that playing hockey this season has been vital for the well being and mental health of many youth. Our children and communities look forward to this annual tournament that brings us together to create lasting memories and friendships. We are proud to be promoting the values that distinguish the Little NHL tournament from all others: Citizenship, Education, Sportsmanship and Respect.

The great success of this annual tournament is the result of the dedication and support of many people, and thanks to the generous donations and partnerships with companies like yours that help make hosting such a large event possible.

Miigwech (thank you) for your time and consideration of supporting the 50th Annual Little NHL tournament hosted by your executive committee.

Miigwech (Thank you),

Chico Ralf, Acting President



## Little NHL 2024

50<sup>th</sup> Annual Tournament

March 10-15, 2024

**Hosted in Markham by your Little  
NHL Executive**

## BECOME A SPONSOR!

Show your support to Indigenous hockey enthusiasts, including youth, adults, Elders, politicians, business owners and First Nations organizations from Ontario!

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### CONTACT

Melissa, Denise, and Amanda

Sponsorship Coordinators

Email: [sponsorship.lnhl@outlook.com](mailto:sponsorship.lnhl@outlook.com)

### THE HISTORY

The Little Native Hockey League (Little NHL) tournament began in 1971 through the efforts of five very special people who wanted to start a tournament for our First Nation youth. These people were the late Earl Abotossaway, former Chief Jim McGregor, the late James D. Debassagie, the late Reverend Leonard Self and the late Norman Debassige. Their collective dreams became a reality when they held their first tournament during the Christmas break of 1971.

It is a great honour to keep up the tradition of the Little NHL tournament started by these special individuals. Many First Nation communities have hosted the tournament over the 49 year history, including Aundeck Omni Kaning, Curve Lake, Dokis, Fort William, Garden River, M'Chigeeng, Moose Cree, Nipissing, Sagamok, Saugeen, Six Nations, Walpole Island, Wausauksing, Wikwemikong, Whitefish Lake, Whitefish River, and Aamjiwnaang.

Many of our former L'NHL'ers have gone on to various levels of Hockey excellence with "AA", "AAA", Tier II, Junior B, College / University, OHL and NHL level of play. The caliber of players gets better with each passing year, while the spirit and intent of the tournament created by the founders remains the same.

The tradition continues today with the four pillars of **Education, Citizenship, Sportsmanship and Respect.**

***"It's not if you win or lose, but how much you tried and how fairly you played." Former Chief Jim McGregor***

### LITTLE NATIVE HOCKEY LEAGUE (LNHL) 1971-2019

The first tournament had 17 teams and a modest 200 players in Little Current. Today, the tournament has grown to be the largest First Nations organized hockey tournament in Ontario, with last year's tournament drawing in a record-breaking 230 teams, over 3,000 players and more than 10,000 First Nation people from all over Ontario!

This event is held in the City of MBSLIBN and operated out of several arenas to accommodate the large size of the tournament, including:

- Thornhill Community Centre
- MT Joy Community Centre and Arena
- Milliken Mills Community Centre and Arena
- Markham Village Community Centre and Arena
- Crosby Community Centre and Arena
- Clatworth Community Centre and Arena
- Centennial Community Centre and Arena
- Angus Glen Community Centre and Arena
- Stouffville Arena
- Stouffville Clippers Sport Complex

# MEET THE TEAM

# Sponsorship Program

## LITTLE NHL EXECUTIVE

Marian Jacko, President (on leave)  
Chico Ralf, President (Acting)  
Jamie Maness, Vice President (acting)  
Lloyd McGregor, Little NHL Elder  
Meriza George, Secretary  
Gerry McGregor, Treasurer  
Tracy Hanzlik, Registrar  
Patrick Madahbee, LNHL Political Advocate  
Stan Kapashesit, Committee Member  
Terry Abotossaway, Committee Member  
Debbie Francis, Committee Member



## SPONSORSHIP OPPORTUNITIES TO REACH EXTENDED AUDIENCES FROM ALL OVER ONTARIO

Sponsorship of this annual hockey tournament is a great opportunity to promote your company/organization and build relations with First Nation communities and First Nation organizations across Ontario.

The tournament attracts kids, youth, adults, Elders, family members, politicians, business owners, and organizations. Together, they promote the four pillars of this tournament: Education, Respect, Citizenship & Sportsmanship.

## SPONSORSHIP BENEFITS

As a sponsor of the 50<sup>th</sup> Annual Little NHL tournament, your company will be recognized before, during and after the tournament through advertising and promotions commensurate with the level of sponsorship you select.

We are pleased to offer several levels of support:

- ✚ Diamond Level Sponsor - \$100,000+
- ✚ Platinum Level Sponsor - \$50,000
- ✚ Gold Level Sponsor - \$25,000
- ✚ Silver Level Sponsor - \$10,000
- ✚ Bronze Level Sponsor - \$5,000
- ✚ Donations (cash/prize/in-kind donation\*)

*Details on reverse*

*Charitable tax receipts are available for all levels*

We invite you to review the enclosed Sponsorship Levels chart and to consider being a sponsor of Little NHL 2024.

On behalf of the organizers of the 50<sup>th</sup> Annual Little NHL hockey tournament and the Little NHL Executive Committee, we sincerely look forward to your support of this high profile annual event.

**Miigwech! (Thank You)**

# LITTLE NHL 2024 SPONSORSHIP LEVELS

<b>DIAMOND LEVEL SPONSOR</b> <b>Main Arena Presenters</b> <b>\$100,000+</b>	<b>Main arena presenting sponsors receive all Platinum Level benefits AND:</b> <ul style="list-style-type: none"> <li>✓ Company logo at the arena entrances and on arena boards</li> <li>✓ Company logo on banners and in photos taken of Championship Teams</li> <li>✓ Full page company ad in the official tournament program</li> <li>✓ Special recognition during opening ceremonies &amp; championship games</li> <li>✓ Official sponsor of VIP lounge for Meet &amp; Greet</li> <li>✓ 10 tickets (1 table) for 50th anniversary banquet gala</li> </ul>
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BENEFITS INCLUDED	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000	DONATION Cash/Prize/Etc
Right to use LNHL 2024 event logo in ALL of your advertising and promotions	✓	✓	✓	✓	✓
Right to provide corporate information and/or swag in athletes' welcome bags	✓	✓	✓	✓	✓
Recognition on the Little Native Hockey League website (lnhl.ca) and social media sites (including Facebook & Twitter)	✓	✓	✓	✓	✓
Organizing Committee to present sponsor with official appreciation gift	✓	✓	✓	✓	
Recognition advertisement in official Little NHL 2024 tournament program	✓	✓	✓	✓	
Official token of appreciation	✓	✓	✓		
Recognition/banner at all venues & events	✓	✓	✓		
Tickets to the 50th anniversary banquet gala (Platinum - 6, Gold - 4)	✓	✓			
Recognition in media correspondence and public relations from the executive committee	✓	✓			
Opportunity to set up a corporate booth at arenas during event *	✓				
Official sponsor of VIP lounge for meet & greet following Opening Ceremonies	✓				
VIP area for Opening Day Celebration	✓				
Invitation to hand out medals at Championship games (Friday March 15, 2024)	✓				
Special Gift/Memorabilia to acknowledge contribution	✓				

**\* Note: Main Arena Presenters receive first choice of corporate booth placement locations on a first come, first served basis.**

Placement of company logo and banners throughout the arenas is welcomed by all sponsors and locations can be discussed with our Sponsorship and Vendor Coordinators.

# LNHL 2024 - Sponsorship Commitment Form

Sponsor/Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Representative at LNHL \_\_\_\_\_ Cell Phone \_\_\_\_\_

Address \_\_\_\_\_

City/Prov/Postal Code \_\_\_\_\_

Office Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

- \$100,000+ - Diamond Level/Main Arena Presenter
- \$50,000 - Platinum Level
- \$25,000 - Gold Level
- \$10,000 - Silver Level
- \$5,000 - Bronze Level
- Donation (cash/prize/in-kind donation\*) – *Details on reverse*

**Payment Method:**  ETransfer  Cheque/Money Order

***Please make cheques and money orders payable to:*** \_\_\_\_\_ *(charitable tax receipts available)*

Little NHL Executive

Address/contact for invoice or receipt (if different than above):

**Sponsorship Commitment Deadline: Wednesday February 15 2024**

**Sponsorship Payment Deadline: Monday February 26 2024**



# LNHL 2024 - Donation Commitment Form

Sponsor/Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/Prov/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

## FRIENDS OF LITTLE NHL DONATIONS

### Cash Donations

Amount: \_\_\_\_\_ Tax receipt required?  Yes  No

Donor's Name: \_\_\_\_\_  Check if you prefer to remain anonymous

### In-Kind Donations

Items/Services: \_\_\_\_\_ Approximate Value: \_\_\_\_\_

Quantity/Details: \_\_\_\_\_

## Thank you for your support of Little NHL 2024

For more information, or to arrange pick-up/drop-off of your donation or items,  
please contact:

Melissa, Denise, and Amanda  
[sponsorship.lnhl@outlook.com](mailto:sponsorship.lnhl@outlook.com)

*The sponsorship coordinator will contact all corporate sponsors for artwork/logo requirements.*

